



#### Agenda

- I. Introduction
- II. Survey Overview
- III. ECGVault Overview
- IV. 2016 Membership

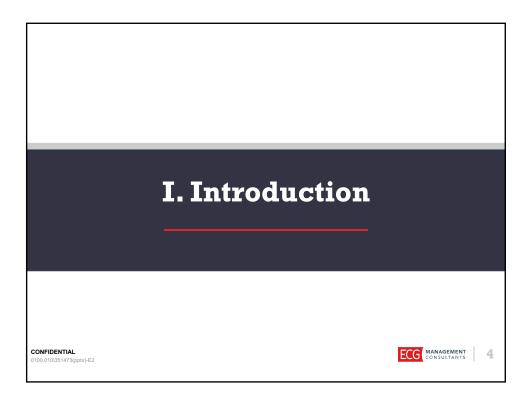
Appendix A — 2015 Survey Members

Appendix B — 2015 Reported Specialties

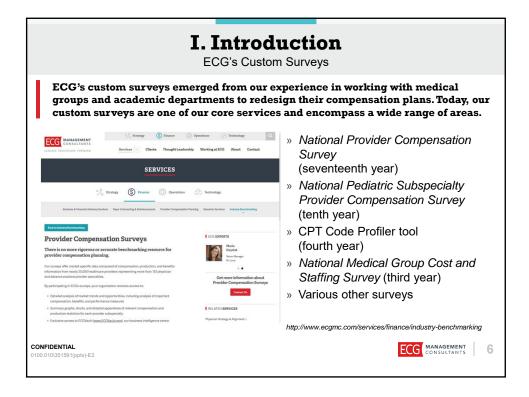
Appendix C — Sample Pediatric CPT Code Profiler Reports

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#### I. Introduction

**Providing Critical Data** 

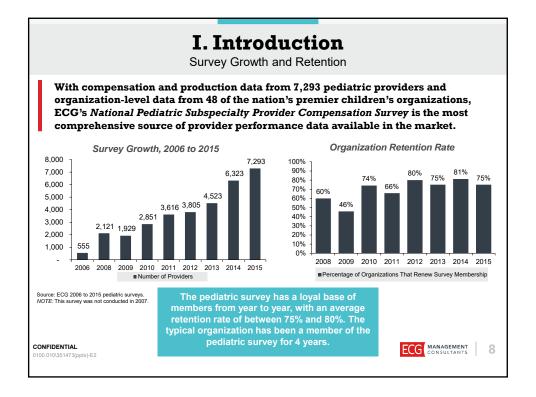
Survey members utilize data and benchmarks from our surveys to inform themselves on key issues and support various analyses in their organizations, including:

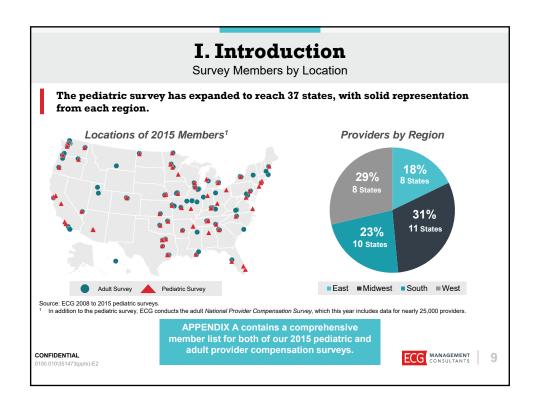
- » Annual market assessments of compensation and production for physicians and advanced practice clinicians (APCs).
- » Compensation plan redesign for physicians and APCs.
- » Operations improvement projects that include productivity evaluation and benchmarking at both the individual provider and specialty levels.
- » Audits and market comparisons of coding practices (individual provider and specialty levels).
- » Fair market value assessments and opinions.
- » Provider benefit benchmarking and design.
- » Market payor contracting strategies.
- » Recruiting and retention benchmarking.

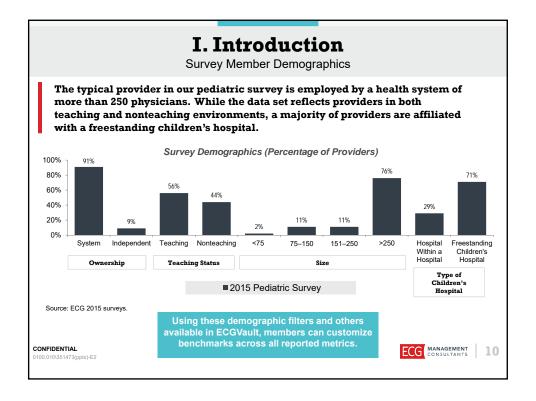
Our surveys provide members with access to data that is more in-depth than what is offered by, or not available from, other industry

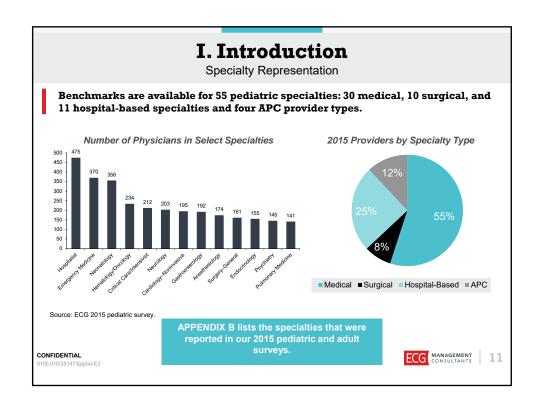
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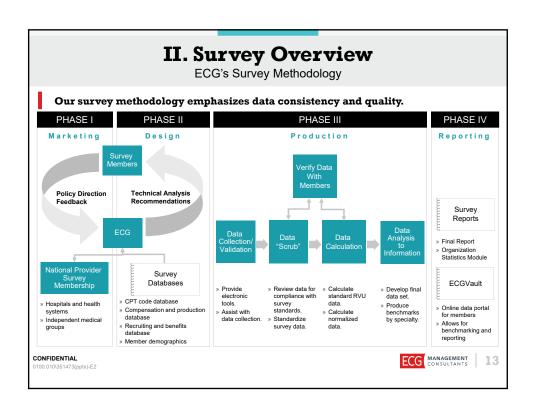














Scope of the Survey

ECG's survey is a comprehensive study of provider performance and captures data in six schedules, which include participant demographics as well as compensation, benefits, productivity, recruitment, and other critical operating statistics.

SCHEDULE A

Contact Information — Includes authorized contacts

SCHEDULE B

Organization Profile — Includes organization-level demographics, revenue/expense data, contracting and reimbursement data, IT systems overview, etc.

SCHEDULE C

Compensation/Incentive Plans — Includes data on physician and APC compensation plan structure, performance indicators (production- and nonproduction-based), and quality incentives

SCHEDULE D

Recruiting and Benefits — Includes data on recruiting packages/benefits, starting salaries, recruiting efforts, and cost/type of provider benefits (e.g., medical, retirement, paid time off [PTO], CME)

SCHEDULE E

Operations — Includes the utilization and practice models of APCs as well as patient access

SCHEDULE F

Provider Data — Includes provider-level data (physicians and APCs), such as FTEs, compensation, gross and net revenue, academic rank, panel size, CPT code counts, benefits, clinical weeks worked, scheduled office hours, etc.

Schedules A-E are completed via our secure web-based proprietary survey tool. Schedule F is completed using Microsoft Excel.

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#### II. Survey Overview

Reported Metrics and Key Statistics

ECGVault provides access to the comprehensive collection of metrics available in the survey.

#### SELECT COMPENSATION, PRODUCTION, AND BENEFIT METRICS BY SPECIALTY

- Total compensation normalized for full-time effort (base/guaranteed, and call coverage compensation are also
- Nonproduction compensation per clinical FTE, including quality and patient satisfaction earnings
- Total gross and gross professional revenue per clinical FTE Net collections and net professional collections per clinical FTE
- Work RVUs (WRVUs) and total RVUs (TRVUs) per clinical FTE
- Compensation as a percentage of production (gross, gross professional, net, and net professional revenue)
- » Compensation per WRVU and TRVU
- » Gross professional revenue per TRVU
- Net collections and net professional collections per TRVU and WRVU
- » Panel size per clinical FTE (primary care)
- » Benefit cost per provider and as a percentage of total
- Retirement cost per provider and as a percentage of total
- » Scheduled office-based hours per week

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#### SELECT COMPENSATION PLAN, RECRUITMENT, AND OTHER KEY INFORMATION/STATISTICS

- Compensation plan structure by provider type (primary care physicians, surgical specialists, APCs, etc.)
- Performance indicators in compensation plans by provider type
- Quality incentives in compensation plans by provider type
- Physician recruiting offerings, including length of service requirements and value of benefit
- Starting salary offers and signing bonuses by specialty
- Top-recruited specialties and range of difficulty in filling open
- Benefits offered and cost and benefits for health insurance, life insurance, disability insurance, and retirement plans
- » PTO benefits and CME allowances
- » Appointment wait times by specialty
- APC utilization and recruitment data
- Contracting and reimbursement data, including information on ACOs and other payment models



#### II. Survey Overview

Exclusive Member Benefits

As members of ECG's survey, organizations have exclusive access to:

- » ECGVault This data portal contains current and historical ECG physician and APC performance benchmarks at the market, organization, and provider levels.
- » Final Report This document summarizes key year-over-year market trends for all components of the survey.
- » Members-Only Webinar Hosted in the fall, this webinar focuses on key compensation, production, recruiting, and benefit trends of the 2016 survey.
- » ECG's Survey Team Through the survey process, we cultivate a relationship with each of our members. By taking the time to interact with our members, we ensure that we understand your organization and data, which translates into the most accurate and reliable benchmarks available in the industry.

ECG's survey approach, methodology, and value-added deliverables set us apart from

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### III. ECGVault Overview

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#### III. ECGVault Overview

Background

ECGVault provides survey members with the power to analyze current and historical physician and APC performance benchmarks at the market, organization, and provider levels.

- ECGVault is a business intelligence tool that supports a variety of provider performance analyses and assessments in your organization.
  - > Online and secure
  - Members only
  - Current and historical data (back to 2006)
- » Survey members' data is already loaded into the database and reports.
- » Data includes provider-level compensation and production data, as well as organization-level statistics and information.
- Reporting options allow for significant customization by members.

ECG Vault Welcome to ECGVault

Survey members receive a confidential login and password specific to the organization.

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#### III. ECGVault Overview

Your Business Intelligence Center

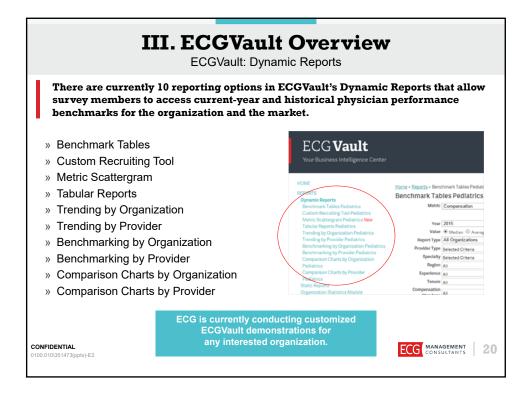
#### ECGVault contains three primary types of reporting options:

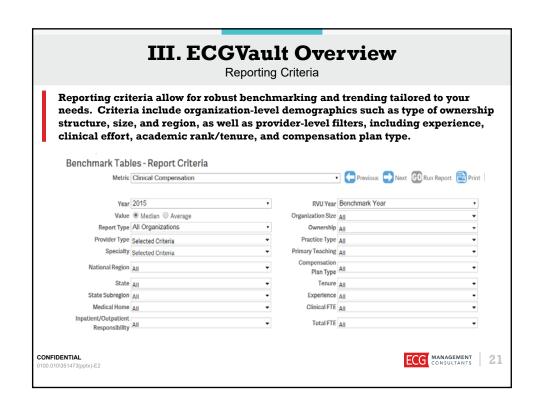
- » Dynamic Reports —These reports allow for robust, specialty-specific trending and analysis capabilities, as well as standard and custom reporting, downloading of benchmarks, and access to related materials.
- » Static Reports These reports include the benchmark tables for physicians and APCs in Adobe PDF format. The benchmark tables provide averages and quartiles by specialty for each of the compensation and production metrics in ECG's surveys.
- » Organization Statistics Module In addition to the organization data provided in ECG's Final Report, comprehensive market data is available via our Organization Statistics Module.

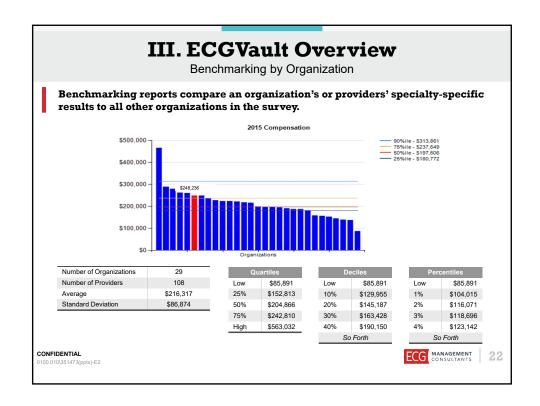
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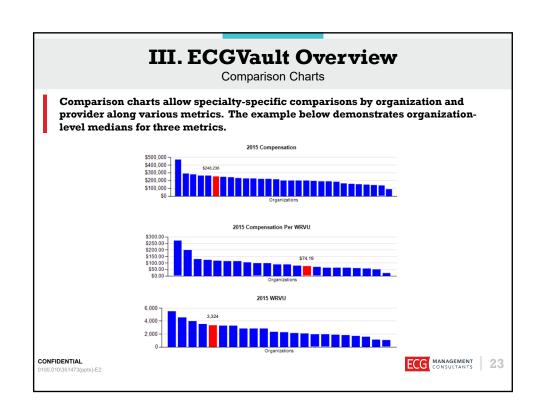
**ECGVault now includes the Pediatric CPT Code** can subscribe to.

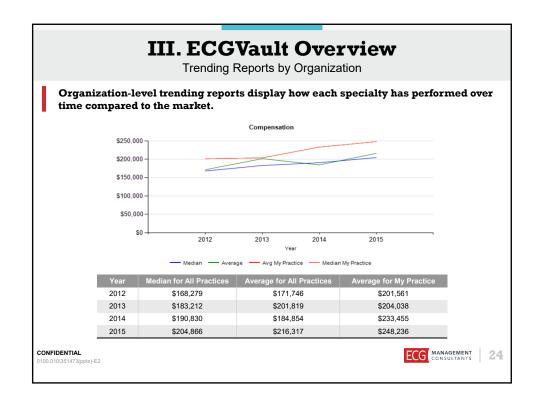
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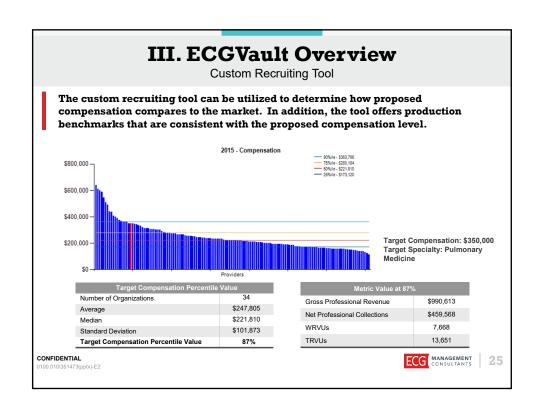












#### III. ECGVault Overview

Pediatric CPT Code Profiler

The Pediatric CPT Code Profiler transforms provider-level CPT code data into meaningful information and analytics on practice profiles, top-performed CPT codes, and the distribution of evaluation and management (E&M) codes.

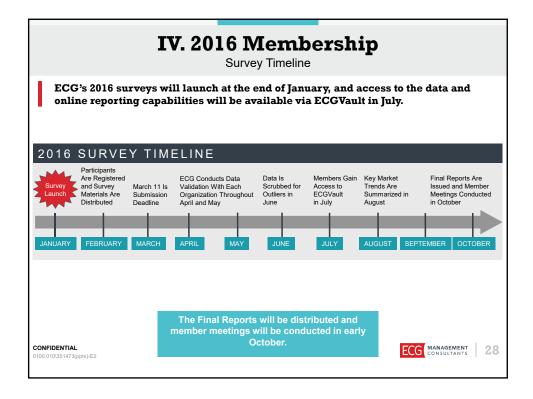
- » Specialty Practice Profile Summary Reports Identify variances in your physicians' CPT code profiles compared to providers within your medical group and the market; key metrics include a summary of WRVU and TRVU productivity, the distribution of WRVUs among CPT code categories (i.e., E&M, medicine, ancillary, and surgery) and subcategories, and the average acuity of procedures
- » Provider CPT Code Frequency Reports Include reports for your providers, specialty, group of providers, and the market; data sets can be customized by procedure category and subcategory, place of service, inpatient/outpatient provider responsibilities, medical group demographics, and several other key practice differentiators; CPT code reports include procedure code ranking of frequency for market variance comparisons
- » Provider CPT Code E&M Distribution Reports by Specialty Include the isolation of E&M frequency for place of service, as well as provider and organization demographics

The Pediatric CPT Code Profiler is available to pediatric compensation survey members at a discounted fee of \$5,000. Sample reports are

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# IV. 2016 Membership CONFIDENTIAL ECG MANAGEMENT 27



#### IV. 2016 Membership

Membership Fee

Membership in ECG's survey is typically \$5,000 per year. This fee is waived for new organizations; thus, there is no cost for membership in the first year of participation.

- » The annual membership fee is all-inclusive and covers the cost of performing the survey.
- » There is no additional cost to obtain/access the compensation and production survey reports available via ECGVault.
  - > Unlimited users
  - > Available 24/7
  - > Current and historical data accessible
- » There is no additional fee:
  - > To participate in the member meeting.
  - > For most custom data requests.

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#### IV. 2016 Membership

**Next Steps** 

We look forward to working with you during ECG's 2016 pediatric survey.

- » Register Register your organization for ECG's 2016 National Pediatric Subspecialty Provider Compensation Survey.
- » Receive Welcome and Survey Materials The 2016 survey materials will be distributed via email at the end of January to registered organizations.
- » Submit Data Completed survey materials/data are due on March 11.
- » Access Available Support We work with each organization during the submission process and are available to answer any questions that may arise as you complete the survey.

#### MORE QUESTIONS

Please contact Angie Collins at 314-726-2323 or acollins@ecgmc.com.

- » Q&A session
- **Custom ECGVault** demonstration
- Review of data requirements

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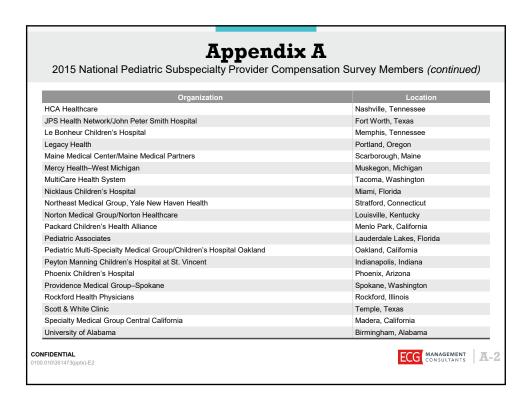
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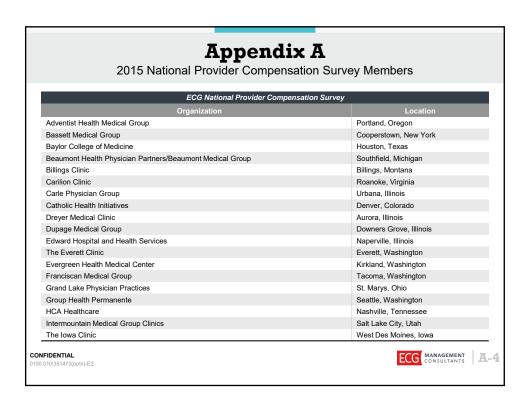




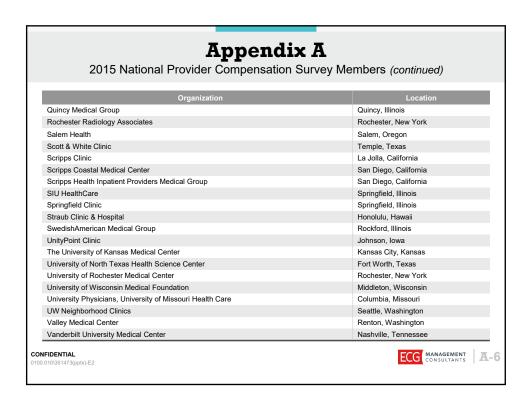
ECG National Pediatric Subspecialty Provide Organization	r Compensation Survey  Location	
Akron Children's Hospital	Akron, Ohio	
All Children's Specialty Physicians	St. Petersburg, Florida	
Banner Pediatric Specialists	Phoenix, Arizona	
Baylor College of Medicine	Houston, Texas	
Beaumont Health Physician Partners/Beaumont Medical Group	Southfield, Michigan	
Billings Clinic	Billings, Montana	
Catholic Health Initiatives	Denver, Colorado	
Children's Healthcare of Atlanta	Atlanta, Georgia	
Children's Hospital Los Angeles Medical Group	Los Angeles, California	
Children's Hospitals and Clinics of Minnesota	Minneapolis, Minnesota	
Children's Medical Group and Children's Surgical Specialty Group/CHKD	Norfolk, Virginia	
Children's National Medical Center	Washington, D.C.	
Children's University Medical Group	Seattle, Washington	
CHOC Children's Specialists	Orange, California	
Cincinnati Children's Hospital Medical Center	Cincinnati, Ohio	
Connecticut Children's Specialty Group	Hartford, Connecticut	
Cook Children's Medical Center	Fort Worth, Texas	
Gillette Children's Specialty Healthcare	St. Paul, Minnesota	

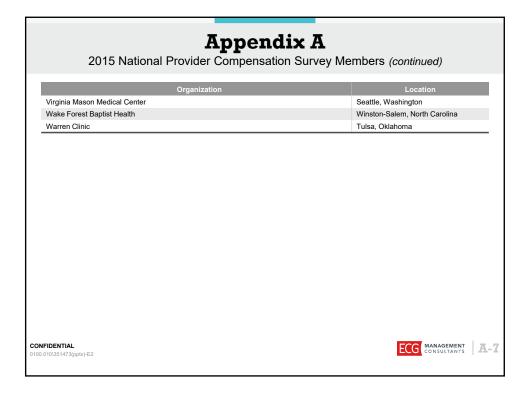


ÿ	Location
The University of Kansas Medical Center	Kansas City, Kansas
University of Rochester Medical Center	Rochester, New York
University of Wisconsin Medical Foundation	Middleton, Wisconsin
University Physicians, University of Missouri Health Care	Columbia, Missouri
UT Le Bonheur Pediatric Specialists	Memphis, Tennessee
Vanderbilt University Medical Center	Nashville, Tennessee
Wake Forest Baptist Health	Winston-Salem, North Carolina
Warren Clinic	Tulsa, Oklahoma
Washington University School of Medicine/St. Louis Children's Hospital	St. Louis, Missouri
Weill Medical College of Cornell University	New York, New York

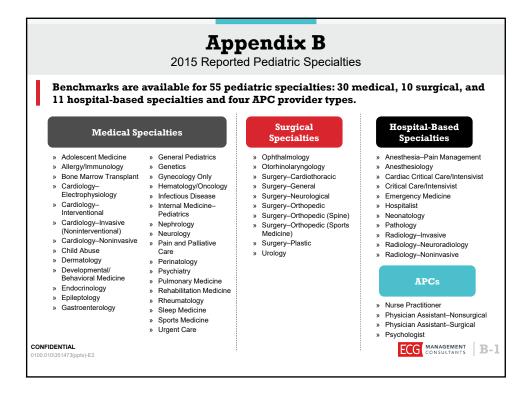


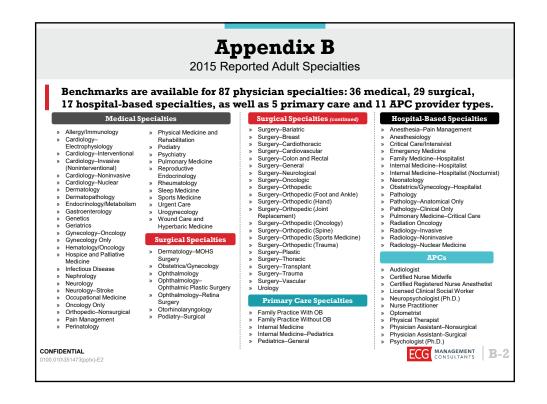
2015 National Provider Compensation Survey Members (continued)		
Organization	Location	
JPS Health Network/John Peter Smith Hospital	Fort Worth, Texas	
Legacy Health	Portland, Oregon	
Maine Medical Center/Maine Medical Partners	Scarborough, Maine	
Memorial Health System	Springfield, Illinois	
Mercy Health–West Michigan	Muskegon, Michigan	
Meritus Health/Meritus Enterprises	Hagerstown, Maryland	
MultiCare Health System	Tacoma, Washington	
North Mississippi Medical Center	Tupelo, Mississippi	
Northeast Medical Group, Yale New Haven Health System	Stratford, Connecticut	
Northwest Hospital & Medical Center	Seattle, Washington	
Northwest Permanente	Portland, Oregon	
Norton Medical Group/Norton Healthcare	Louisville, Kentucky	
Overlake Medical Clinics	Bellevue, Washington	
Palo Alto Medical Foundation	Mountain View, California	
PeaceHealth Medical Group	Vancouver, Washington	
Piedmont Physicians Group	Atlanta, Georgia	
The Polyclinic	Seattle, Washington	
Proliance Surgeons	Seattle, Washington	
Providence Medical Group-Oregon	Portland, Oregon	
Providence Medical Group-Spokane	Spokane, Washington	











## **Appendix C Sample Pediatric CPT Code Profiler Reports** CONFIDENTIAL ECG MANAGEMENT

#### **Appendix C**

Sample Pediatric CPT Code Profiler Reports — Report Criteria

CPT code reports can be customized using various report criteria to further enhance your analysis.

#### ORGANIZATION-LEVEL REPORT CRITERIA

- Organization Size Pulls data for providers who practice within groups of various sizes
- Ownership Selects providers who practice within integrated health systems, providers who practice within independent medical groups, or all providers
- » Region Limits data to providers who are practicing within a specific region(s)

#### PROVIDER-LEVEL REPORT CRITERIA

- Quartile Pulls the CPT activity of providers above the median or above the 75th percentile for WRVUs
- Experience Selects data for providers who are new, providers who are established, or all providers
- Clinical FTE Selects providers within a specific clinical FTE range
- Inpatient/Outpatient Responsibilities Isolates the CPT activity of providers working in the inpatient  $% \left( x_{i}^{\prime }\right) =\left( x_{i}^{\prime }\right) +\left( x_{i}^{\prime }\right)$ environment, outpatient environment, or both environments
- Medical Home Selects providers who are participating in a medical home
- » State Limits data to providers who are practicing within a specific state(s)
- » Payor Pulls the CPT code data for codes billed to Medicare or non-Medicare payors
- » Procedure Category Isolates the CPT activity by E&M, ancillary, medicine, and surgery
- » Procedure Subcategory Isolates the CPT activity for 42 subcategories focused largely on body systems
- » Grouped CPT Codes Isolates the CPT activity for specified ranges of codes
- » Place of Service Isolates the CPT activity for one or more places of service (e.g., physician office)

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